

45th NORTH WEST ZONE AOICON-2026

Empowering the Next Generation of Medical Excellence

Organised by :
GENEXT MEDED FOUNDATION

11th - 13th
September 2026

📍 Sushruta Auditorium, PGIMS Rohtak



Dr. Vikas Kakkar
Organizing Chairperson



Dr. Sunil Munjal
Organizing Secretary



Dr. Bhushan Kathuria
Joint Organizing Secretary

**SPONSORSHIP
BROCHURE**

WELCOME MESSAGE

Dear Esteemed Partners,

It gives us great pleasure to invite you to participate in the **45th North West Zone AOICON – 2026**, proudly organized by Genext Meded Foundation scheduled to be held at Sushruta Auditorium, **Pt. B.D. Sharma PGIMS, Rohtak**, from **11th to 13th September 2026**.

This prestigious conference will bring together leading otorhinolaryngologists, surgeons, academicians, and healthcare professionals from across the North West Zone and beyond. It offers a unique platform for industry leaders to engage with key decision-makers, showcase innovations, and build meaningful connections within the medical fraternity.

With a thoughtfully curated scientific program featuring keynote sessions, panel discussions, hands-on workshops, and interactive learning formats, the conference promises high engagement and participation from a focused and influential audience.

We believe your association as a sponsor will provide excellent visibility, brand positioning, and direct interaction with healthcare professionals, fostering long-term professional relationships and business opportunities.

We invite you to be a valued partner in this academic endeavour and contribute to advancing excellence in otorhinolaryngology.

We look forward to your support and participation in making this conference a grand success.

With warm regards,

Organizing Committee
45th North West Zone AOICON – 2026



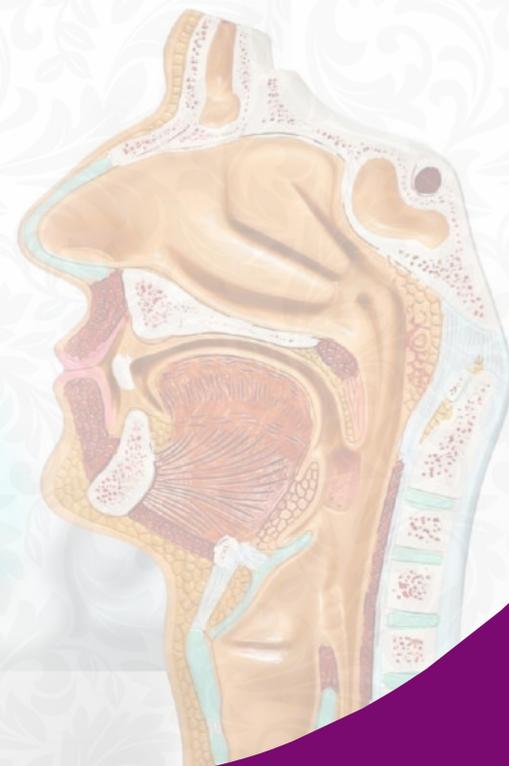
Dr. Vikas Kakkar
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SPONSORSHIP OPPORTUNITIES

Platinum (INR 10 LAKH)

- Stall of 6X3 mtr prominent place at the conference venue.
- 3 Complementary Registrations with Food Coupons (For Exhibitors).
- 1 Page company profile will be published in the souvenir.
- Company Standee placing at Conference Venue.
- Advertisements during breaks.

Diamond (INR 7 LAKH)

- Stall of 3X3 mtr prominent place at the conference venue.
- 2 Complementary Registrations with Food Coupons (For Exhibitors).
- 1 Page company profile will be published in the souvenir.
- Company Standee placing at Conference Venue.
- Advertisements during breaks.

Gold (INR 5 LAKH)

- Stall of 3X3 mtr prominent place at the conference venue.
- 2 Complementary Registrations with Food Coupons (For Exhibitors).
- 1 Page company profile will be published in the souvenir.

Silver (INR 2 LAKH)

- Stall of 2X2 mtr prominent place at the conference venue.
- 2 Complementary Registrations with Food Coupons (For Exhibitors).

The payment can be made Online or through Cheque / DD

The details of the bank account is below:

- **Account Holder: GENEXT MEDED FOUNDATION**
- **Account Number: 50200111758656**
- **IFSC: HDFC0007270**
- **Branch: CIVIL LINES ROHTAK**
- **Bank Name : HDFC BANK LTD**

ADDITIONAL BRANDING OPPORTUNITIES

| Sl. No. | Particulars | INR |
|---------|--|--------------|
| 01. | Workshop Sponsor | ----- |
| 02. | Scientific hall - Chair Branding | ----- |
| 03. | Delegates bags (Logo on the Delegates Bags with the conference logo) | ----- |
| 04. | Badges with Lanyards (company logo on the Badge/lanyard, depending on the shortlisted sample) | ----- |
| 05. | Conference Lunch (branding at the venue, public announcements recognizing the sponsors, opportunity to play AV in the lunch area) | On an actual |
| 06. | Advertisement In The Programme Book | ----- |
| 07. | Poster Displays (Company logo on all poster display boards) | ----- |
| 08. | Gala Dinner | On an actual |
| 09. | Cloakroom (in the Exhibition Area) | ----- |
| 10. | AV Sponsor | ----- |
| 11. | Mobile charging stations with sponsor logo | ----- |
| 12. | Water/Coffee/Tea/Snacks counter (branding at the venue, public announcements recognizing the sponsors, opportunity to play AV in the lunch area) | ----- |
| 13. | Branded Pens (with company logo) | ----- |
| 14. | Conference branded notepads (with company logo) | ----- |
| 15. | Welcome Gates & Signage Branding | ----- |

Souvenir

| Sl. No. | Particulars | INR |
|---------|-------------------|----------|
| 01. | Quarter Page | 20,000 |
| 02. | Half page | 40,000 |
| 03. | Full page | 60,000 |
| 04. | Inside front page | 1,00,000 |
| 05. | Inside back page | 1,50,000 |
| 06. | Full back page | 2,00,000 |

Conference Secretariat:

Dr. Vikas Kakkar
Organising Chairperson

Dr. Sunil Munjal
Organizing Secretary

Dr. Bhushan Kathuria
Joint Organising Secretary

For any queries:

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